

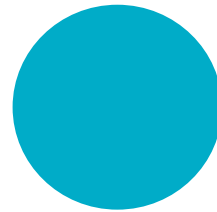
LOGO STYLE GUIDE



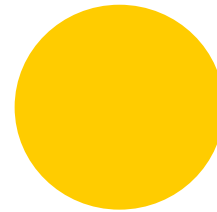
FINAL LOGO



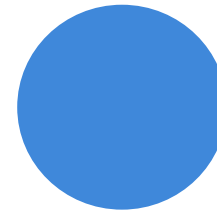
COLOR PALETTE



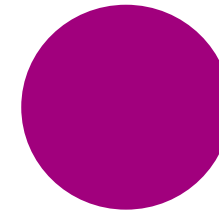
Panetone 3125 C
RGB 0 174 199
HEX 00AEC7
CMYK 84 0 18 0



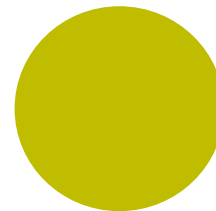
Panetone 116 C
RGB 255 205 0
HEX FFCD00
CMYK 0 14 100 0



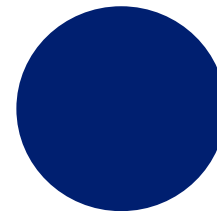
Panetone 2718 C
RGB 92 136 218
HEX 5C88DA
CMYK 65 45 0 0



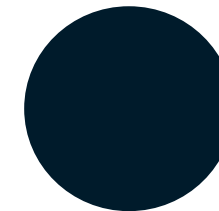
Panetone 2415 C
RGB 158 0 126
HEX 9E007E
CMYK 38 100 0 6



Panetone 390 C
RGB 181 189 0
HEX B5BD00
CMYK 27 0 100 3



Panetone 662 C
RGB 0 26 112
HEX 001A70
CMYK 100 87 0 20



Panetone 296 C
RGB 4 28 44
HEX 041C2C
CMYK 100 73 28 86

TYPOGRAPHY

Big Caslon Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

!@#\$%^&*()_-=?.,

Aa

Avenir Black

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr

Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 !@#\$%^&*()_-=?.,

Aa

Proxima Nova Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt

Uu Vv Ww Xx Yy Zz

1234567890 !@#\$%^&*()_-=?.,

Aa

STATIONERY

